

AEON Hometown Forest Creation Tree-Planting Ceremony to be Held at AEON MALL BSD CITY, AEON's First Store in Indonesia

AEON Co., Ltd. and AEON MALL Corporation will hold the AEON Hometown Forest Creation Tree-Planting Ceremony on April 19th (Sunday) in accordance with the following details in advance of the opening of the AEON MALL BSD CITY, AEON's first store in the Republic of Indonesia (hereinafter known as Indonesia).

Approximately 1,200 people who live in the local community will take part on the day, and will plant approximately 10,000 trees covering 22 species indigenous to the region, such as rambutan trees, mango trees and saga trees.

The AEON Environmental Foundation has planted approximately 63,000 mangrove trees in Indonesia's coastal marshland over the course of a three year period since 2011 in order to not only protect the residential areas and expressways located along the coast north of Jakarta from floods and other disasters, but to also renovate the coasts with green verdure.

The AEON Hometown Forest Creation Tree-Planting Ceremony involves the planting and careful raising of seedlings of "hometown trees" indigenous to the area within the estate of the newly-built shopping mall together with local people in the hope that we can enclose it in green verdure so that it blends in perfectly with the local community, and in the hope that it will encourage activities that nurture green nature to spread throughout the world.

We sincerely hope that you will take time out from your busy schedule to report on this event.

Details

1. Date and Time: April 19th, 2015 (Sunday), 08:00 to 10:00 (scheduled) * No postponement for rain.
2. Place: Within the AEON MALL BSD CITY estate
(Jl. BSD Raya Utama Kelurahan Pagedangan, Kecamatan Pagedangan Kabupaten Tangerang, Banten)
3. Reception: Attendants will be received at the [Press Reception] located in the tree-planting festival venue from 07:00
4. Guests: Minister of Environment and Forestry: Mrs.Siti Nurbaya Bakar
Japanese Ambassador to Indonesia: Yasuaki Tanizaki
Corporate Senior Executive Officer, AEON Co., Ltd.: Soichi Okazaki
Representative Director and President, AEON MALL Corporation:

Akio Yoshida

5. No. of Trees: Approximately 10,000

6. Tree Species: 22 species, including rambutan, mango, saga, melinjo, etc.

* Trees that are indigenous to Indonesia have been chosen

AEON Hometown Forest Creation

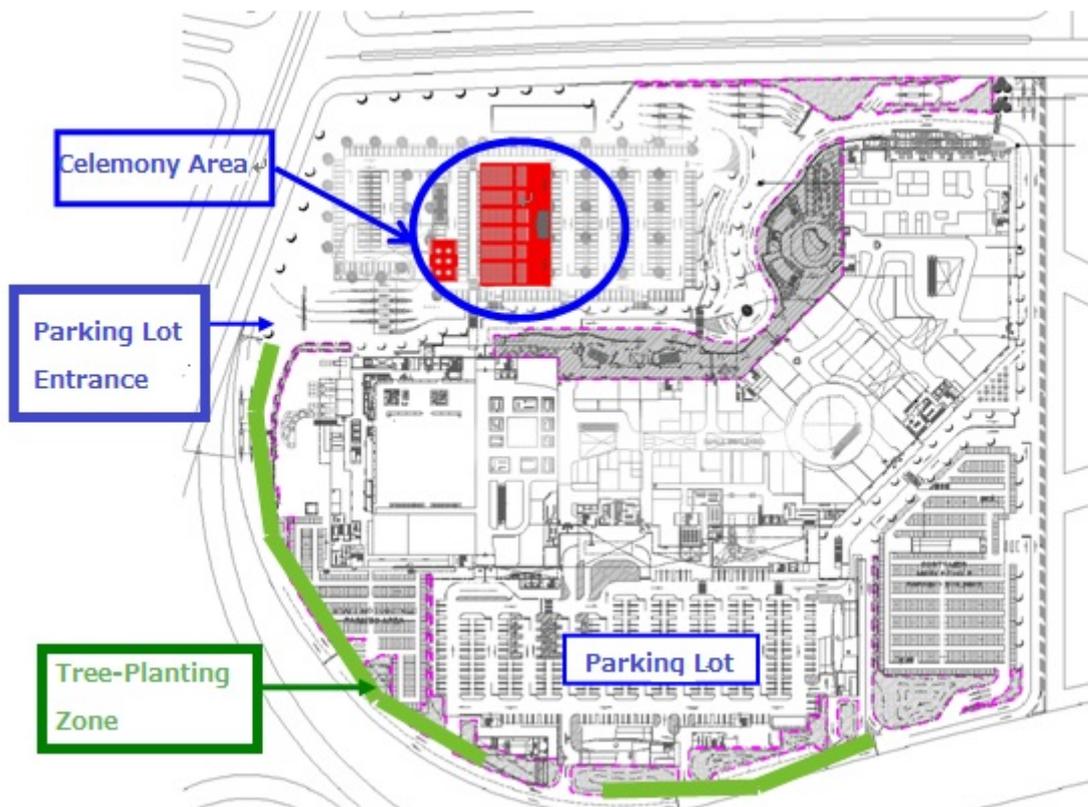
The creation of environments using “hometown trees” (indigenous trees) started at the Malacca branch of AEON Malaysia (Malaysia) in 1991, and the first time it was implemented in Japan was at the JUSCO Shin Hisai branch (Mie Prefecture) in April 1992. The total number of trees planted during the Hometown and Forest Creation Tree-Planting Ceremonys and by the AEON Environmental Foundation during tree-planting activities reached the 10 million mark in 2013.

AEON Environmental Foundation

The AEON Environmental Foundation was established in 1990 to not only engage in a wide range of activities for protecting the environment, but to also provide support and grants to other like-minded organizations.

Its tree-planting activities designed to protect and nurture water and verdure have been initiated not only in Japan, but also in China, Thailand, Malaysia, Indonesia and Cambodia, etc.

[Venue Map]



[Ceremony Area Map]

